

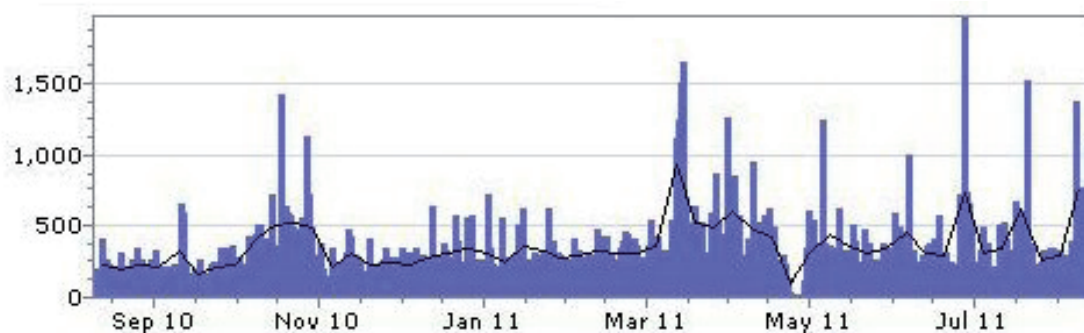
RATES AND STATISTICS

Key facts

- the only research journal dedicated to modern and contemporary Asian art
- unique pan-Asian and interdisciplinary focus
- research-led initiative
- established 2 year+
- published quarterly
- average 11,000 website hits pcm
- international profile, drawing readers and contributors from North America (47%), Europe (12%) and across Asia (32%)
- coverage of high-profile events internationally, with correspondents in London, Beijing, New York and Tokyo
- a database of over 140 subscribers and contributors and growing
- integrated social networking presence; 200+ online followers
- previous advertisers include Brill; Museum of Fine Arts, Boston; Cantor Arts Center, Stanford; Intelligence Squared, London and the Ministry of Art, Beijing

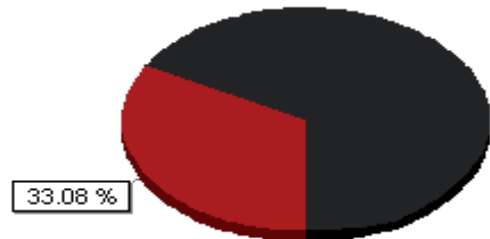
Hits and Impressions

Modern Art Asia receives 150,000+ page impressions annually, averaging 200 impressions per day, rising to 2000 around the date of publication.



Page impressions rise to up to 2000 per day with publication of our November, March, May and August issues.

Our home page is our most viewed page: it accounts for nearly 35% of impressions, and is accessed by over 1000 sessions every month.



In 2012, Modern Art Asia will publish in February, May, August and November.

Services to Advertisers

	Academic Institutions	Commercial Organisations
Fixed advertisement of up to 500x500px on our homepage during February, May, August or November, with click through to your site (up to 5000 impressions per month); inclusion in our newsletter, Twitter feed and on our Facebook page (reaching a further 300+ subscribers)	£150 pcm	£150 pcm
- at all other times	£15 pcm	£20 pcm
Announcement on our events page (average 500 impressions per month)	FOC	£10 pcm
Inclusion in our newsletter, Twitter feed and on our Facebook page (reaching 300+ subscribers)	£10	£15
Inclusion in our Twitter feed and on our Facebook page only	FOC	N/A
Editorial coverage	By arrangement.	By arrangement.

Contact munro@modernartasia.com to place your advertisement.